

HackerEarth

Accenture Blockchain for Good Hackathon

Promotion runs from 12/15/18 to 12/16/18

FINAL: 11/5/18

THE ACCENTURE BLOCKCHAIN FOR GOOD HACKATHON OFFICIAL RULES

SPONSORED BY ACCENTURE LLP (the “Sponsor”)

This trade Promotion is only intended for residents of participating countries. Do not enter this Promotion if you are under 18, have accessed this website from outside one of the participating countries, are not a legal resident of one of the participating countries, or do not otherwise meet the eligibility criteria to enter this Promotion as set forth in the Eligibility section below. The participating countries are: United States (all fifty states of the United States and the District of Columbia, but excluding U.S. Virgin Islands, Guam and Puerto Rico), India, United Kingdom (excluding British Overseas Territories), Switzerland, Germany (collectively “Participating Countries”).

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

PROMOTION DESCRIPTION: This is a skill-based contest (the “Contest” or “Promotion”). The Contest is named the **Accenture Blockchain for Good Hackathon** and will take place from **Saturday December 15, 2018 to Sunday, December 16, 2018 (the “Contest Event”)**. The intent of the Contest is to invite participants to a hackathon to be held at Swissôtel Le Plaza Basel Messeplatz 25 | Postfach 373 | 4005 Basel Switzerland and simultaneously online. Throughout the Contest Event, developers, designers and marketing experts will be asked to develop blockchain-based applications to the various needs that will be presented during the briefing on the first day. Participation in the Contest is free of charge. Each entry to the Contest submitted by a Participant (“Contest Entry”) must clearly reflect the judging criteria, as defined below. The Contest will include a round of judging to determine three (3) winning teams.

Sponsor reserves the right to change the days, time and location of the event due to technical or organizational needs by announcing such changes on the event's official web site, which is <https://www.hackerearth.com/sprints/hack-for-the-earth/>.

By participating in the Promotion, each participant (“Participant”) unconditionally accepts and agrees to comply with, and abide by, these Official Rules and the decisions of Accenture AG (the “Sponsor”) and HackerEarth (the “Administrator”), which shall be final and binding in all respects.

ELIGIBILITY: The Promotion is only open to Participants who have received an email from the Sponsor confirming his/her acceptance to participate and who are legal residents of one of the Participating Countries, and who are age 18 or older at the time of Contest Entry. Void in any country outside the

Participating Countries and wherever else prohibited by law. By entering Promotion, each Participant acknowledges and agrees that his/her participation in the Contest may be subject to, or prohibited or restricted by, his/her employer's policies and regulations and that the Participant is solely responsible for review of, and compliance with, any such policies or regulations of his/her employer. Violations of employer policies, as determined by Sponsor in its sole discretion, may void entry and award of prize. Employees of the Sponsor, Administrator and their respective subsidiaries, affiliates, advertising and promotion agencies, and the immediate family members (spouses, parents, children, and siblings and their spouses) of, and/or those living in the same household of each, are not eligible to enter. The Administrator is subject to all applicable federal, state and local laws and regulations.

TIMING: The Promotion begins at 8:00 AM Central European Time ("CET") on Saturday, December 15, 2018 and ends at 8:30 PM CET on Sunday, December 16, 2018 (the "Promotion Period"). The Sponsor's computer is the official timekeeping device for this Promotion.

CONFIRMATION OF PARTICIPATION/TEAMS: The Participants selected to participate will receive official confirmation of their acceptance to the Contest Event sent to the e-mail address provided. This official notification will also provide details on the initiative and all information needed in order to come to the location in which the competition is to be held.

Participants may participate either in person at the venue or online via the website. Whether a Participant participates in person or online, they are participating in the same Contest Event. Participants will indicate whether they will be participating in person or online at registration.

LIMIT: One (1) Participant per email address. Participation is limited in total to fifty (50) Participants participating in person and fifty (50) Participants participating online, in both cases on a first-come, first-served basis.

Participants will register individually but will compete as part of a team of three (3) to five (5) members (each, a "Team"). Individual Participants once they have registered will be able to form Teams before the Contest Event either on their own via the website or with the help of the Sponsor. The Teams competing may include a mix of developers, designers and marketing specialists. Contest Event Participants may be members of just one team but a Team's Participants can participate in person, online or both. Each Team must be given a name as chosen by its members. Team names must not be connected in any way with the names of companies or registered trademarks or use expressions that incite violence or are discriminatory, obscene, or represent any form of defamation. Failure to comply will result in disqualification. If information provided during the application process is found to be incomplete and/or inaccurate, even if related to just one Team member, the entire Team concerned will be excluded from the competition. Teams may not be changed once the competition has begun, and should even just one member of a Team leave the competition, the entire Team will be rendered ineligible. The members of each Team undertake not to present projects that have previously been submitted to other initiatives or projects that have been presented at previous editions of the Accenture hackathon. By accepting these Regulations and participating in the Contest Event, each Participant undertakes, for the entire duration of the competition, to make use of the facilities in which the competition is to be held and any materials and equipment provided by Accenture with the utmost care and diligence and to comply fully with the rules of conduct and safety established by Accenture. Contest Event Participants will be held liable for any damage caused to people or property. Participants hereby acknowledge that Contest Event participation is free of charge and that

participation does not entail any right to compensation of any kind or to reimbursement of any expenses incurred.

In the event of a dispute as to Participation, the authorized account holder of the e-mail address used to submit the application will be deemed to be the online Participant. The “authorized account holder” is the natural person assigned an e-mail address by an Internet service provider, online service provider or other organization responsible for assigning e-mail addresses for the domain associated with the submitted address. Potential Winner (defined below) may be required to show proof of being the authorized account holder. Participants who do not follow all of the instructions or abide by these Official Rules or other instructions of Sponsor may be disqualified.

HOW TO PARTICIPATE: The Contest Event will begin at 8:00 AM CT on Saturday, December 15, 2018 and will come to a close at 8:30 PM CET on Sunday, December 16, 2018. Participants should be at the venue or on the website ready to participate at the start time.

The topic to be addressed by the teams admitted is “Hack for the Earth,” generating innovative blockchain-based applications that can help advance sustainable supply chain practices using blockchain technology.

Blockchain has been called an equalizer. That’s because it has the potential to add transparency and trust to many opaque processes. But it also has the potential to help more individuals participate in the global economy through things like financial inclusion.

The Sustainable Supply Chain Problem:

The very future of our globe depends on sustainable practices.

- Product integrity—assuring sustainable protocols are maintained
- A more direct connection between growers/producers and consumers
- Transparency of data so all parties can see the chain of trade for goods
- Reduction of human errors, faster response time to delivery challenges
- Authentication of goods and services that make up a sustainable product
- Detection of unethical suppliers and counterfeiters

Sample sustainable supply chain applications with blockchain include:

- Energy: Monitoring clean electricity & renewable resources
- Fashion: Tracking apparel production from the shearing of the sheep, to the making of a sweater with the wool, to the final garment
- Coffee: Create records of the origins of coffee beans to ensure their purity and ethical trade. Mobile apps allow coffee lovers to check on the origins of each cup to ensure quality and freshness.

Participants will be asked to use Hyperledger blockchain technologies to create apps that consumers, producers, farmers, and shippers can use to increase transparency and facilitate peer-to-peer transactions.

Applications and related content are to be turned in by no later than 2:00 PM CET on Sunday, December 16, 2018. All Teams will have access to a group of mentors, selected by Accenture, who will

observe and assist the teams in defining the project and will support them throughout the competition as they work to produce the application and related content. Without prejudice to the provisions of the CONFIRMATION OF PARTICIPATION/TEAMS section of these Official Rules, should even just one member of a Team decide to leave the competition prior to 2:00 PM CET on December 16, 2018, the application and related content produced will not be evaluated by the judges, and the team will automatically be disqualified from the competition. At the end of hackathon, each team must present the output of their efforts in accordance with the instructions provided by Sponsor. Contest Event organizers will provide all Participants participating in person with Wi-Fi connections free of charge. Participants participating online are responsible for providing their own Internet connection to the website. Each Participant must provide their own computer or other device for the design and development of the project. **There is a limit of one (1) Contest Entry per Team.**

Once a Contest Entry is submitted it cannot be modified by a Participant. Sponsor is not responsible for lost, late, incomplete, illegible, garbled, inaccurate, invalid, misdirected, undelivered, or delayed Entries. No altered or incomplete submissions will be accepted.

ENTRY REQUIREMENTS & CONDITIONS: By participating in the Contest and accepting these Official Rules, each Participant hereby:

- declares that each application and related content presented is an original work and in no way violates, in whole or in part, the intellectual or industrial property rights of others and releases Sponsor, its affiliates and its partners from any and all responsibility, liability, or request for compensation for damages that should be made by any third party which is based on the allegation that the application and related content presented violates intellectual or industrial property of the respective third party; acknowledges that each application and related content presented is the property of the Team, which takes full responsibility for ensuring such rights of ownership, intellectual property and originality within the limits of the law (e.g. filing of patents and other such registrations as appropriate);
- acknowledges that any publication by Sponsor or its affiliates of the application and related content on web sites or social media will result in the same being visible to the public and that Sponsor and its affiliates assumes no responsibility for any use and/or abuse of the idea and/or any development of the idea and/or related project by any party coming into contact with said idea online or on social media and hereby waives any right to demand compensation for damages from Sponsor or its affiliates for any reason.

In addition to the above, Participants undertake to observe the following simple rules of conduct:

- Respect the other participants.
- Do not use expressions that incite violence or forms of discrimination, obscenity, or defamation.
- Avoid content that is offensive, vulgar, defamatory, or that violates privacy or is otherwise against applicable law, as well as advertising content or content that concerns political or religious views or other such ideologies;
- Avoid developing applications that are clearly off topic compared to the assigned challenge;
- Do not violate copyrights, trademarks, or other such rights;
- Observe data-protection legislation;
- Do not receive outside assistance by way of e-mail or other forms of messaging.

- Entry cannot be violent or promote firearms/weapons.
- Entry cannot promote alcohol, illegal drugs or tobacco.
- Entry cannot defame, misrepresent or contain disparaging remarks about people, brands, products or companies.
- Entry cannot contain content that defaces or depicts any person, brand, product or company in a negative or inappropriate manner.
- Entry cannot be obscene or offensive, endorse any form of hate or hate group or be derogatory to any ethnic, racial, gender, religious, professional or age group.
- Entry cannot reference or contain materials embodying copyrighted images, names, likenesses or other indicia identifying any brand, products, company or person, living or dead, without permission.
- Entry cannot communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor may wish to associate.
- Entry cannot depict illegal activity and cannot itself be in violation of any law.
- Entry cannot in any way reference persons or organizations without written permission from any person or organization whose name or likeness is used.
- Entry may not include images of a known celebrity, famous or well-known person or any image which violates the right of privacy or publicity of any person.
- Entry cannot have been submitted previously in a promotion of any kind or won any previous awards.

By submitting a Contest Entry, the Contest Entrant understands and grants to the Sponsor an irrevocable, perpetual, non-exclusive worldwide license to use his/her Contest Entry, name, hometown and likeness on the Sponsor's various websites and social media sites and in advertising and/or promotional activities worldwide without compensation, permission or notification. Sponsor reserves the right in its sole and absolute discretion to alter, change or modify any Contest Entry.

By submitting a Contest Entry, Participant warrants and represents that: (a) Contest Entry does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity; (b) Contest Entrant owns all rights to the Contest Entry, including without limitation, copyrights; and (c) Participant will indemnify and hold harmless the Sponsor, Administrator and related entities, agents and assigns from any claims and damages (including reasonable attorneys' fees) arising from or relating to the breach or alleged breach of your representations and warranties herein, the Contest Entry, or Contest Entrant's conduct in creating the Contest Entry, the acceptance or use of any prize or otherwise in connection with this Promotion.

Participant will comply with all applicable export control and economic sanctions laws and regulations.

CONTEST ENTRIES ARE THE VIEWS/OPINIONS OF THE INDIVIDUAL CONTEST ENTRANT AND DO NOT REFLECT THE VIEWS OF SPONSOR IN ANY MANNER.

JUDGING & WINNER DETERMINATION: The Judging & Winner Determination Period will begin on Sunday, December 16, 2018 at 02:00 PM CET and be completed by Sunday, December 16, 2018 at 8:00 PM CET.

All eligible Entries received during the Contest Event will be judged in accordance with the criteria set forth below:

- A. Concept (40%)
- B. Design (25%)
- C. Development (25%)
- D. Presentation (10%)

The judging process will take two stages:

Stage 1: Two mentors, one technical and one business focused, will be assigned to each Team. The Teams shall be allocated as equally as possible across the mentors and each pair of mentors shall be assigned at least 3 Teams. The mentors will support their Teams during the Contest Event. At 02.00 PM CET, each Team shall present their application and related content in a 3 minute presentation to the mentors. The mentors will evaluate the Teams based on the Criteria and select the top 2 Teams from their allocated Teams to proceed to stage 2.

Stage 2: The top 2 Teams selected by each mentor pair shall proceed to a second round of judging. The selected Teams shall again present their application and related content to a judging panel appointed by the Sponsor. The presentation shall not exceed 3 minutes.

At the conclusion of the presentation, each judge will assign a score based on the Criteria above, not shown to the other judges, and the sum of the judging scores of the entire panel will determine the final rankings.

The Contest Entry that receives highest total score based on the judging criteria will be deemed the potential First Prize Winner. The Contest Entry that receives the second highest score based on the judging criteria will be deemed the potential Second Prize Winner. The Contest Entry that receives the third highest total score based on the judging criteria will be deemed the potential Third Prize Winner.

In the unlikely event of a tie, the tied Contest Entry with the highest score in Criterion A, Concept, will be deemed the potential finalist. If additional tie breakers are needed, the tie-breaking mechanism above will be used; however, instead of the highest score in Criterion A determining the potential finalists from among the tied entries, the highest scores in each of Criteria B through D, in sequence (to the extent needed) will determine the potential finalists. In the event additional tiebreakers are needed, all tied Contest Entries will be judged by a separate panel of judges using the judging criteria above.

WINNER NOTIFICATION & CONTEST PRIZE ACCEPTANCE REQUIREMENTS: The potential Contest First Prize, Second Prize and Third Prize Winners will each be notified on or about Sunday, December 16, 2018 via email and/or phone, and will be required to sign and return, within seventy-two (72) hours of notification, the Releases. Noncompliance will result in disqualification and the Contest Finalist who received the next highest number of Votes will be deemed the potential winner of the prize in question and will be notified. Prizes will be awarded at the time of notification.

If a Prize Winner is otherwise eligible under these Official Rules, but is nevertheless deemed a minor in his or her state or country of primary residence, the Prize will be awarded in the name of winner's parent or

legal guardian who will be required to execute and return the Releases on minor's behalf. Non-winning Contest Finalists will not be notified.

PRIZES/APPROXIMATE RETAIL VALUE ("ARV"):

- **First Prize:** The individual members of the Team that submitted the Contest Entry deemed as the First Prize will each receive a US\$500 gift card. **The total ARV of each individual First Prize is US\$500** (awarded up to a maximum of five (5) Team members). **The maximum total ARV of the First Prize is US\$2,500**
- **Second Prize:** The individual members of the Team that submitted the Contest Entry deemed as the Second Prize will each receive a US\$300 gift card. **The total ARV of each individual Second Prize is US\$300** (awarded up to a maximum of five (5) Team members). **The maximum total ARV of the Second Prize is US\$1,500**
- **Third Prize:** The individual members of the Team that submitted the Contest Entry deemed as the Third Prize will each receive a US\$200 gift card. **The total ARV of each individual Third Prize is US\$200** (awarded up to a maximum of five (5) Team members). **The maximum total ARV of the Third Prize is US\$1,000**

The maximum total ARV of all prizes to be awarded: US\$5,000.

PRIZE CONDITIONS: If any notification or prize is returned as undeliverable, or if potential finalist or winner is found to be ineligible or not in compliance with these Official Rules he/she will be disqualified.

Prizes are not assignable nor transferable. No substitution is permitted except if prize is unavailable, in which case a prize of equal or greater value will be awarded. No exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility.

Gift cards are not redeemable for cash and will not be replaced if lost or stolen. Gift card usage is subject to the issuing company's complete terms and conditions, including expiration dates.

Winners are responsible for all federal, state, local and income taxes associated with winning prize.

Except where prohibited by law, entry and acceptance of prize constitute permission to use Winner's name, prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. A Winner may notify the Sponsor to withdraw their consent from participating in such publicity.

By accepting a Prize, you further agree to release the Sponsor, the Administrator, and their affiliated companies from any and all liability, loss or damage of any kind arising out of or in connection with your participation in this Promotion or with respect to the awarding, receipt, possession, use and/or misuse of any prize.

GENERAL: Participants agree to these Official Rules and the decisions of the Administrator and the Sponsor, and release and hold the Sponsor, the Administrator, and their affiliated companies, and all other businesses involved in this Promotion, as well as the employees, officers, directors and agents of each,

free from all claims and liability relating to their participation in the Promotion, and the acceptance and use/misuse of the prize offered. Entrants waive all rights to claim punitive, incidental and consequential damages. Finalists/Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Promotion or use/misuse or redemption of a prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Promotion or in the announcement of any prize. The foregoing liability limitations of Sponsor are subject to applicable law.

No confidential relationship is established by any Participant and the Sponsor as a result of participating in the Promotion. None of the information submitted by the Contest Entrant or Voter will be treated as trade secrets, confidential information or as protected data.

Any Participant or potential winner may be required to show proof of being the authorized account holder to Sponsor's satisfaction. Contest Entry materials/data that have been tampered with or altered are void. The Sponsor and Administrator are not responsible for: (i) lost, late, misdirected, damaged or illegible Contest Entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of submission materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive submission information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's, or any other person's computer related to or resulting from participating in the Promotion. By participating in the Promotion, you (i) agree to be bound by these Official Rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Administrator, which are final and binding in all matters relating to the Promotion. Failure to comply with these Official Rules may result in disqualification from the Promotion. Sponsor reserves the right to: (i) permanently disqualify from any Promotion it sponsors any person it believes has intentionally violated these Official Rules; and (ii) withdraw any method of entry or voting mechanism if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Promotion). If, for any reason, the Promotion is not capable of being conducted as planned, including but not limited to infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures or other causes whether or not beyond the control of Sponsor, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Promotion. Sponsor is not responsible if the Promotion cannot be implemented or prizes cannot be awarded due to delays or interruptions due to acts of God, acts of war, strikes, governmental action, natural disasters, weather or acts of terrorism. Sponsor also reserves the right in its sole discretion to disqualify any individual found to be violating these Official Rules or suspected of attempting to disrupt or defraud the Contest Entry or judging process or the operation of the Promotion. Sponsor reserves the right to disqualify any Entrant at any time during the Promotion Period that may be found ineligible.

In the event any Participant engages or has engaged in behavior that (as determined by Sponsor in Sponsor's sole discretion) is obnoxious or threatening, illegal or that tends to annoy, abuse, threaten, disparage or harass any other person or company including the Sponsor or is otherwise inappropriate, the Sponsor reserves the right to disqualify the Entrant, or winner and void any Contest Entries, or of said person.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT A CONTEST ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE PROMOTION, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND

SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: This Promotion is governed by the laws of Switzerland. Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Switzerland. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of Switzerland without giving effect to any choice of law or conflict of law rules (whether of Switzerland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Switzerland. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

PRIVACY: Personal information collected from entrants are subject to the Sponsor's Privacy Policy, which can be found at <https://www.accenture.com/us-en/privacy-policy>.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, see <https://www.hackerearth.com/sprints/hack-for-the-earth/> or send a self-addressed, stamped envelope by November 13, 2017, to: **Accenture Blockchain for Good Hackathon Official Rules Request**, 161 North Clark Street, Chicago, IL 60601, c/o A. Worley

WINNER CONFIRMATION REQUEST: For a written confirmation of the winner (available after November 13, 2017), send a stamped, self-addressed envelope (no later than December 15, 2017), to: **The Accenture Blockchain for Good Hackathon Winner Confirmation Request**, 161 North Clark Street, Chicago, IL 60601, c/o A. Worley

SPONSOR: Accenture LLP, 161 North Clark Street, Chicago, IL 60601.

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